1 15 to enable said receiver station to present said unit of mass medium programming and

2 16 some supplementary output information content, and output information content based

3 (7) on subscriber reaction to said presentation of at least one of said unit of mass medium

4 the programming and said information to supplements aid unit of mass medium

5 (A programming;

(3) receiving a transmitter control signal which operates at said transmitte

7 V station to communicate said one or more second signals to a transmitter; and

 3^{1} (4) transmitting said command, said instruct signal and said transmitter

9 $\sqrt{2}$ control signal.

REMARKS

Applicants respectfully request consideration of the instant Supplemental Preliminary Amendment with respect to the above-described application.

The Commissioner is hereby authorized to charge any additional fees or credit any overpayment of fees in connection with this communication to Deposit Account No. 08-3038.

Date: March 25, 1996

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Respectfully submitted,

Reg. No. 27,836

Attorney for Applicants